

**Mathew Martin King Johnson**, is the CEO/founder of GeaCom and inventor of Phrazer®. He is an internationally recognized innovator with experience in both startup and established businesses. Prior to GeaCom Mat was top management of the Western Hemisphere Division of Kawaguchi Robotics (a division of Kawaguchi), president of Veldhiesen Group Inc. and contracted with several fortune 500 companies such as Cargill, Honeywell, and Medtronic.

He is the recipient of the 20 Under 40 award, Minnesotan's on the Move and multiple Economic Development awards. His current invention (Phrazer® System) has been awarded the Minnesota Cup, the International Edison Award, Tekne, the international Value Chain Award along with numerous other recognitions. Mat has also received recognition in the development of advanced video streaming technologies, advanced robotics, development of leading SAAS channel management solutions, implementation of global medical technologies and is a versed in the application of communication theory.

Mat has shown a proven ability to assemble world class teams of experts and partners to bring unprecedented levels of expertise to apply technology, resulting in a strong viable businesses comprised of skilled professionals who are global leaders in their respective fields. His experience with startups, in a wide spectrum of economic times, has informed him on adapting to ever changing business environments. Regardless of the level of resistance or complexity, Mat has a reputation for honorable dealings. He is a member of the Grass Roots Innovation Team (GRIT) and is actively involved with many leading technology companies providing him a broad and up to date knowledge of technological advances and market changes. Mat is also a Saint Scholastica College Board Trustee.

On a personal level Mat is driven to help provide equity in society wherever possible and is motivated by a deep interest in improving the human condition. Finding innovative solutions to societal challenges is a passion. He sees his work with GeaCom as part of a moral imperative and believes stronger understanding and the proper use of Communication Theory is a vehicle for global improvement. As a youth, he grew up between the Twin Cities area and International Falls and has enjoyed extensive travel. Mat participated in Division 1 and pro hockey, enjoys outdoor activities and spending time with family.